

*ATTENTION!*

*In addition to the application form, please provide the following additional material:*

* *Company logo (PNG without background not less than 300\*200 pixels)*
* *Announcement picture-banner (JPG/ PNG, size not less than 900\*600pixels)*
* *10 pictures of the interior and exterior of the company (JPG/ PNG)*
* *10 pictures of goods and services offered (JPG/ PNG)*
* *Presentation video of the company (format flv,up to 10 MB or YouTube link)*
* *Presentation in PDF format (up to 5 MB)*

**Fill in the blanks with information about your franchise:**

**1. FRANCHISE NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

#  *(Example: Franchise retail shops chain KIO DA)*

**2. INFORMATION FOR SLIDER:**

*See the example:* [*http://joxi.ru/brREQzpfJwnV7A*](http://joxi.ru/brREQzpfJwnV7A)

*You must provide 2 to 3 slogans and relevant pictures for them.*

*The number of slogans must match the number of pictures.*

|  |  |
| --- | --- |
| **Slogan** | **Picture (file name)** |
|  |  |
|  |  |
|  |  |

**3. INITIAL INVESTMENTS :** \_\_\_\_\_\_\_\_\_\_ USD.

*Describe in detail what franchisee spends on acquiring a franchise (room rental, sum for the goods, lump-sum payment, etc.)*

**4. PAYBACK PERIOD**: \_\_\_\_\_\_\_\_\_\_ months.

**5. AVERAGE TURNOVER PER MONTH**: \_\_\_\_\_\_\_\_\_\_ USD.

**6. ROYALTIES:** \_\_\_\_\_

**7. FRANCHISE FEES** \_\_\_\_\_\_\_\_\_\_ USD.

*Describe in detail what is included in the franchise fees. For example : the use of the brand, the use of automated systems, access database, development of design layout of store, etc.*

**8.** **OTHER CURRENT PAYMENTS:** \_\_\_\_\_\_\_\_\_\_ USD.

*Describe in detail what is included in other current payments*

**9.** **FIGURES REPRESENTING THE MAIN CHARACTERISTICS OF THE FRANCHISE:**

*(You can propose your option of date and quantitative characteristics, not more than 4)*

|  |  |
| --- | --- |
| **Characteristics** | **Value** |
| Year company was founded |  |
| Year of launching franchise |  |
| Franchised companies |  |
| Owned companies |  |

**10.** **DESCRIPTION FOR THE ANNOUNCEMENT IN THE CATALOG**

*(1-2 sentences on the essence of the franchise, its exceptional features):*

**11. BRIEF FRANCHISE DESCRIPTION/INFORMATION ABOUT THE BRAND** *(3-10 sentences):*

**12. DETAILED FRANCHISE DESCRIPTION *(description, services):***

**13. FRANCHISE ADVANTAGES:**

**14. SIZE OF STORES, SALES OFFICES, etc.:**

**15. FRANCHISE OFFER:**

**16. BUSINESS MODEL**

*(describe in detail what and how much franchisee earn, average franchisee margin, etc. in numbers)*:

**17. REQUIREMENTS TO BUY FRANCHISE :**

**18. ADDITIONAL INFORMATION**

**19. Interested development regions (Countries, Continents):**

*For example:*

*- India*

*- Saudi Arabia*

*- All Europe*

*etc.*

**21. SUCCESS STORY!**

*(Especially important for people looking for a new business, stories of successful and dynamic discoveries)*

**MANDATORY!**

- Name of the legal entity \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Legal address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Company Registration Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Information to connect your account:

- General Director \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Website address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Name and position of the contact person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Work phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Mobile (for SMS information) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*If you have any information in text, graphics or video content, we will be happy to provide it to the reader.*

By submitting this application form, you consent to the use of your information on the portal TopFranchise.com, its official pages and resources in its social networks, including the post of video content on YouTube.

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